



CHOREOGRAPHIC THINKING

Member Case Study

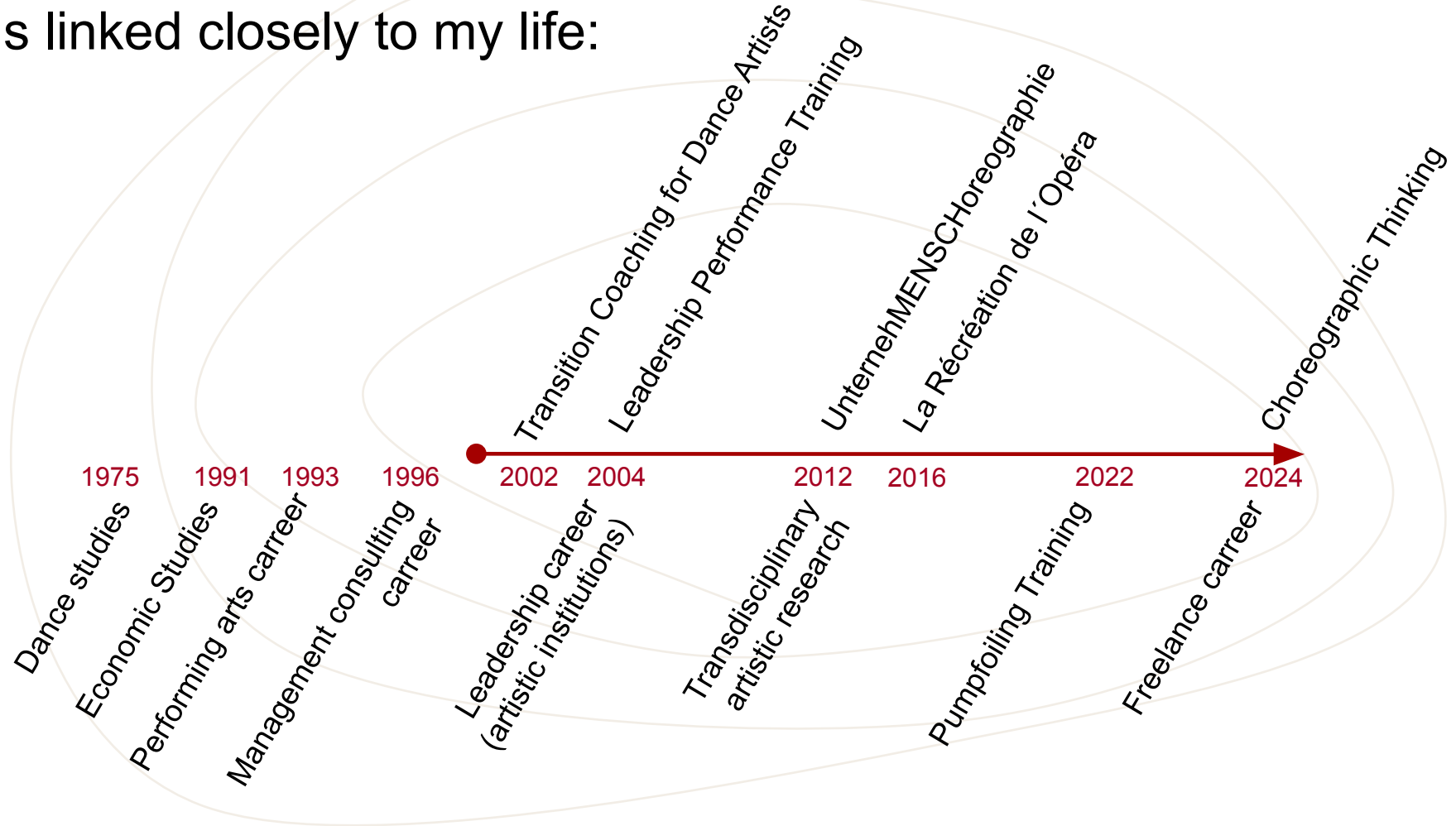
October 2024 – Porto
Casa de Musica

What is «Choreographic Thinking»?

Choreographic Thinking is a human centered, movement-based approach to access the thinking capacity & knowledge of the entire body and train non-cognitive human skills.

The Story behind «Choreographic Thinking»

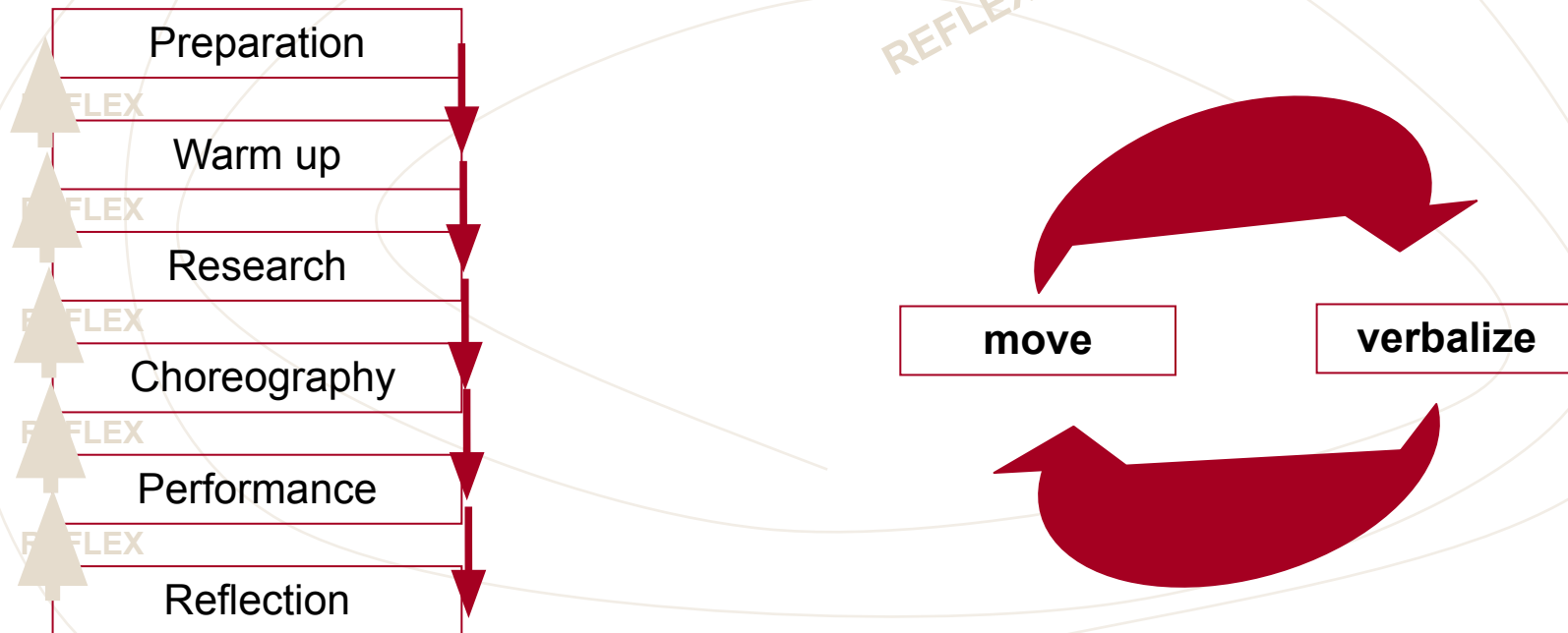
...is linked closely to my life:



«Choreographic Thinking» Method

...is **HUMAN** centered and based on...

the choreographic process & verbal ↔ non-verbal iterative reflection & translation



Decisions are based on individual coherence: «Stimmigkeit»

What you get from «Choreographic Thinking»

- Take new perspectives and get new ideas, that foster **creative & innovative solutions**
- Break habits, define new rituals, develop **organisational culture**
- Learn new language for **enhanced communication**
- Experience and train skills for e.g. **collaboration, participation, uncertainty, use of time, ambiguity, team-intelligence, diversity, resilience, complexity, decisionmaking...**
- **FUN & Happiness**

Examples of «Choreographic Thinking» workshops & projects

- Kick-off for Organizational Change Implementation, HSA Zurich, ~80 people
Goal: Feel the new organisation, its new culture and play with it
- Conference Concept & Summary, ZHAW Winterthur, ~400 people
Goal: explore new ways of (non-hierarchic) communication throughout the whole conference
- Worldwide Head of Sales Representatives Meeting, Munich Re, ~30 people
Goal: Collaboration and exchange beyond language barriers about the topics of «Risk» and «Performance»
- University Course Trainings, Berlin, Zurich, St. Gallen, Lisbon ~10-30 people
Goal: Experience the potential of choreographic thinking concerning divers topics like «Nothing», «Transformation», «Creative Imperative», «Leadership in digital space»
- «La Récréation de l'Opéra», Opernhaus Zürich, ~ 2-20 people
Goal: Artistic research project of how every day life is or could be related to Opera

Examples of topics of «Choreographic Thinking»

- Leadership Performance Training
- "Limits – border crossings" : how to prevent or motivate to exceed limits
- "Move your a..!" - Choreographies for every (office) day
- Social Innovation
- Personal vision & career transition
- Strategies for leadership in digital space - with a focus on equality and participation

My Questions to you...

- (How) would you like to use «Choreographic Thinking»...
... in your institution? ...for your collaborators/sponsors? ...elsewhere?
- Could you imagine a digital version of «Choreographic Thinking»?
- Which experiences have you with film/foto shooting without interfering the safety atmosphere?

...and what are your questions/opinions/ideas about «Choreographic Thinking»?



THANK YOU SO MUCH
for your
ATTENTION & CONTRIBUTIONS !